



PROGRAMMA EFFETTIVAMENTE SVOLTO

Anno Scolastico 2021 /22

Classe/Sede: 4B AFM / SEDE ITE

Docente: Prof. Lisa Montagna (in sostituzione della docente titolare prof. Antonella Maria Cariolato)

Materia insegnata: Lingua inglese

Testi adottati: *Talent 3*, Cambridge University Press – *Business Expert*, Pearson

CONTENUTI DISCIPLINARI

LINGUA E CULTURA INGLESE	
Unit 1 Talent 3	Vocabulary: Correspondence, technology for communication Grammar: past tenses review, narrative tenses Skills: recounting a story <u>Contenuti di educazione civica: Digital education - blog writing and digital security</u>
Unit 2	Vocabulary: Emotive words, strong adjectives and intensifiers, advertising, mass media Grammar: Direct and reported speech, reported questions Skills: reading between the lines, persuading, agreeing in part
Unit 3	Vocabulary: world resources, food waste, global issues Grammar: revision of comparative and superlative adjectives and adverbs; use of quantifiers and intensifiers (much-many-little-a little-few-a few) Skills: how to express your opinion; agreeing and disagreeing, supporting an argument <u>Contenuti di educazione civica :The agenda 2030: food waste and responsible consumption (SDG 12)</u>
Unit 4	Grammar: revision of verb tenses for future predictions: will, may, might, present simple, present continuous, be going to; future perfect and future continuous Skills: talking about the future, expressing possibilities, debating, taking notes to fill tables and charts
Unit 5	Vocabulary: Crime and the justice system, responsible citizenship Grammar: revision of defining and non-defining relative clauses; articles Skills: understanding narrative texts, giving advice and warnings, making suggestions
MICROLINGUA: BUSINESS COMMUNICATION	
MODULE 1: BUSINESS BASICS	Aim of a business activity, goods and services, needs and wants, commerce and trade Economic systems: planned, mixed and free market economy, mature and emerging markets, international trade organisations free trade and protectionism, trading blocks, type of companies

MODULE 2: BUSINESS ORGANIZATION	Sole traders or partnerships, private and public limited companies, cooperatives, non-profit organizations , franchising, multinationals, e-commerce How businesses grow, the internal organization of a business: vertical, horizontal and matrix organization, company departments and their tasks
MODULE 3: MARKETING	The market and marketing: definition; market segments, market map and market research, E-marketing; the SWOT analysis; the marketing mix: the 4Ps

Valdagno, 27/05/2022

*Firma degli studenti
rappresentanti di classe*

Firma dei Docenti

Prof.ssa Lisa Montagna